

MicrobiomeTimes

REPORTING ON THE ERA OF THE MICROBIOME



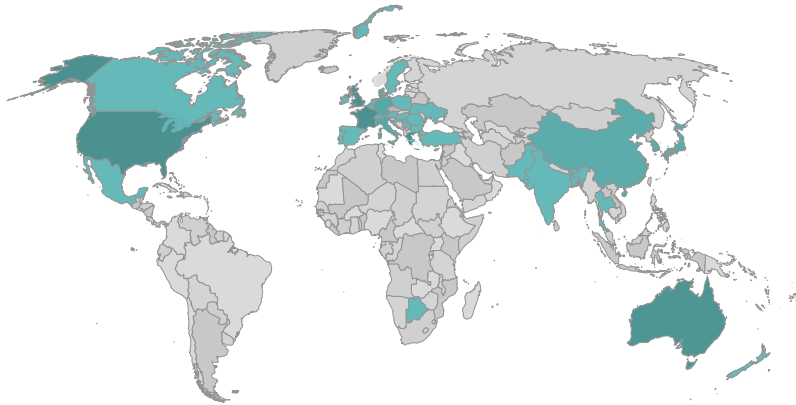
Media Pack 2020

Promote your Products & Services to the Global Microbiome Industry

Our Strength in Numbers

 editorial@microbiometimes.com

Global Audience

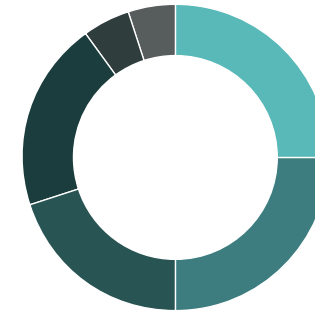


Worldwide Readership

10,000+ Quality Assessed Global Microbiome Databases

8000+ Monthly Page Views

Company Activity



- 25%** Microbiome Therapeutics/Biotechs/Probiotics Developers
- 25%** Service Providers (CROs, CMOs, Sequencing Providers, Consultancies etc)
- 20%** Academia/Research Labs
- 20%** Pharma/Healthcare Companies
- 5%** Investors
- 5%** Other (Independents, Press, Associations)

Job Function

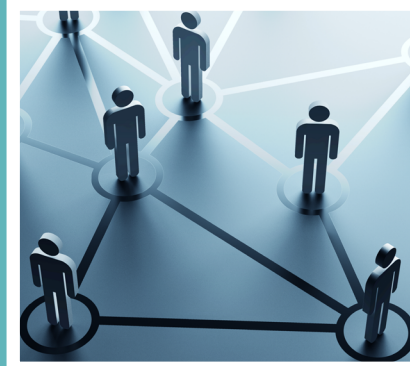
27%
Top Management
(CEO, President, MD, CSO)

55%
Senior Management
(Director & VP)

18%
Middle Management
(Manager)

Digital Solutions

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Webinars

€2500

Host a live free-to-attend webinar: Present new findings, product launches, research results, pitch your products & services. The recorded webinar is promoted through our media channels and all registrants receive a follow up email with your contact details.



E-mail Shot

€1950

We send the content of your choice to our qualified microbiome lead database. Highly targeted segmentations by business activity, geo-location, job function, and more.



Advertorial/Online Feature Article

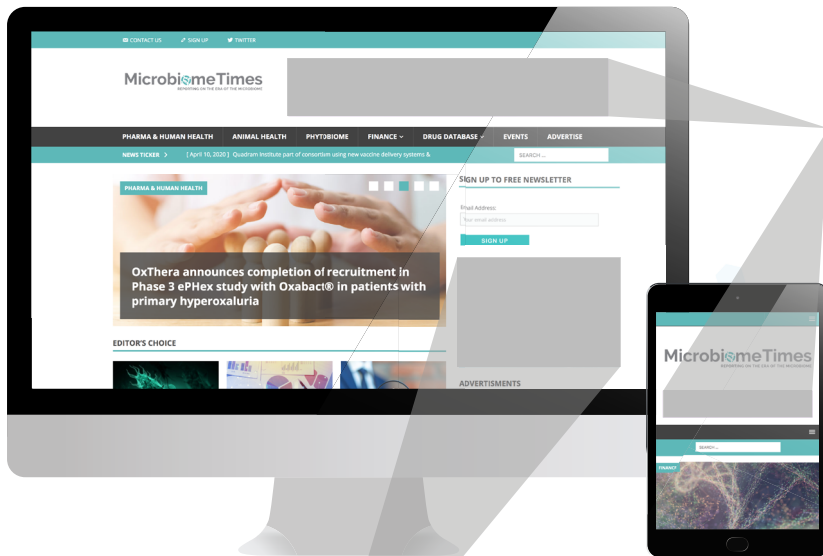
€1250

Submit a scientific article, opinion piece or promotional content up to 1500 words to be published on Microbiome Times website, social media channels and newsletters.

Web Banners

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Website



Header

€750
1 Month

€1750
3 Months

€2850
6 Months

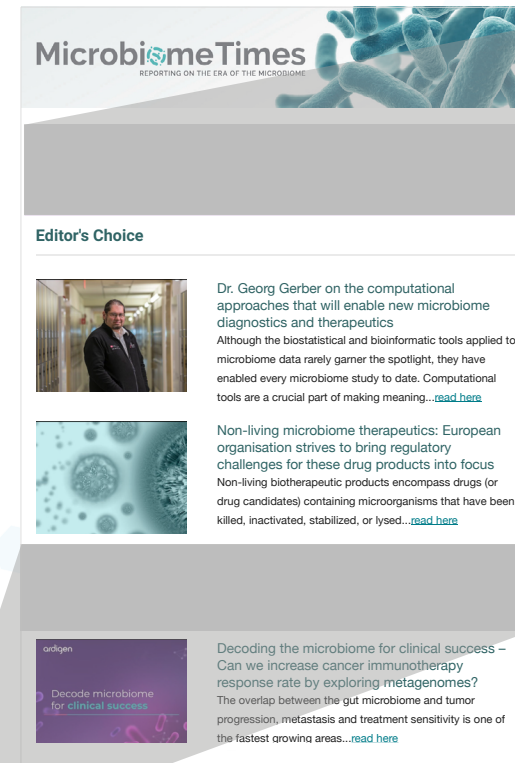
Sidebar

€550
1 Month

€1250
3 Months

€1950
6 Months

Monthly Newsletter



Header

€1250













Footer

€850

Digital Bundles



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	Silver €2350	Gold €3750	High Diversity €4950
Web Banner (duration in months)	 (Footer)	 (Sidebar)	 (Header)
Newsletter Banner	 (Footer)	 (Sidebar)	 (Header)
Advertorial			
E-mail Shot			
Webinar			

Print Solutions



editorial@microbiometimes.com



Outside
Back
Cover

€2950



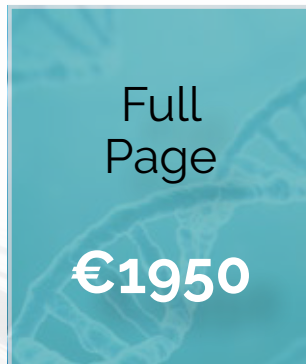
Inside
Back
Cover

€2350



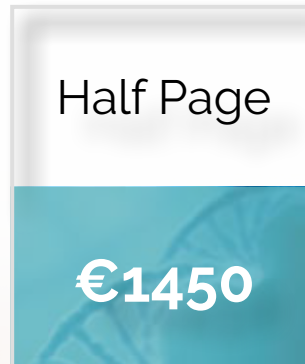
Inside
Front
Cover

€2350



Full
Page

€1950



Half Page

€1450






















Double-Page
Spread

€2150

Combo Packages



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	Low Diversity €3950	Mid Diversity €4950	High Diversity €5750
Web Banner (duration in months)	 (Footer)	 (Sidebar)	 (Header)
Newsletter Banner	 (Footer)	 (Sidebar)	 (Header)
Online Advertorial			
E-mail Shot			
Webinar			
Print Advertorial			
Print Display	 (Half Page)	 (Front Page)	 (Premium: Full Page)

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LALLEMAND HEALTH SOLUTIONS

